

BALL PUBLISHINGWebinars

Webinar: New Research, New Innovation in Botrytis Management

10/16/2018 - 10/16/2018

1:00 PM Eastern/12:00 PM Central

Botrytis is widely considered to be one of the costliest diseases in greenhouse ornamental production—and deservedly so, since it's also known as a high-risk pathogen for its potential to develop fungicide resistance. It's a challenge many growers encounter when their trusted fungicides stop performing like they used to.

In this free webinar, featuring guest experts Dr. Janna Beckerman and Dr. Aaron Palmateer, you will garner actionable insights on:

- The latest research in Botrytis management
- Topline results from research trials on fungicide efficacy for Botrytis control
- Details on the new fungicide Broadform, by Bayer, a new resistance management tool and specialized solution for control of Botrytis and other key bedding plant pathogens, including Alternaria, Anthracnose Myrothecium, powdery mildew and Septoria.

Sponsored by: Bayer

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