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AmericanHort Webinar: Building a Biophilic Design Practice: A Conversation with Randy Fiser and Joe Zazzera

## WEBINAR

6/25/2019 - 6/25/2019

1:00 p.m. - 2:00 p.m. CDT

How do you communicate the ROI of investing in biophilic design to your clients? How do you talk about your services and fees? Whatâ€™s the value of broadening your design identity into a brand that includes science? How do you develop relationships with other building professionals and become part of an interdisciplinary team? How do you nurture an internship program? Like to know how architects and designer answer these questions? Get these questions, and more, answered during the interior plantscape-focused webinar.

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